

Pand^oPad[®]

Best interactive digital signage solution

50 great ideas about it



New Era in Public Interaction

PandoPad is a uniquely modern DOOH (Digital Out of Home) interactive and non-interactive Digital Signage solution for **entertainment, information, communications and advertising** in public places. Regardless of your industry, PandoPad will help you deliver your message to your target audience.



PandoPad®

Designed for More

Each PandoPad owner can use it for a multitude of purposes, reaching out to their target audiences in many ways. They can use it to provide information, education, entertainment, communications, publishing, market research, presentations, to gather intelligence, to sell something, or for some other form of interaction. PandoPad is flexible and easy to manage.



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Design That Attracts Attention and Incites Action

Physical design was another key challenge in PandoPad's creation. Enormous effort was spent in **designing** each element, paying attention to every little detail. From the units down to PandoPad Applications user interface. The goal was to create **a chameleon that will blend with every location or brand, yet be recognisable, attractive and beautiful.**

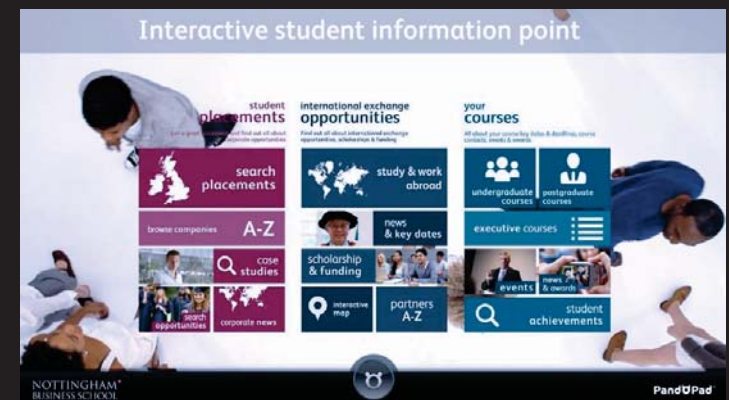
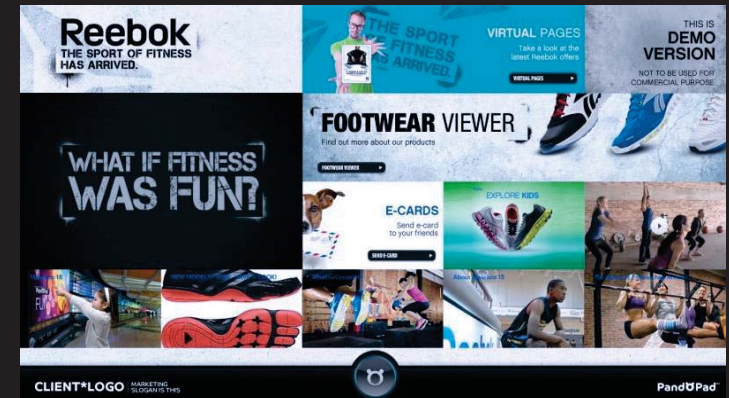
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Interaction

PandoPad has a modern user interface with a sense for touch, intuitive, logical, fluid, with rapid and smooth transitions, produced like modern tablet computers. At the same time, we specifically took into account that PandoPad must be used by everyone, regardless of age, computer knowledge or health condition.

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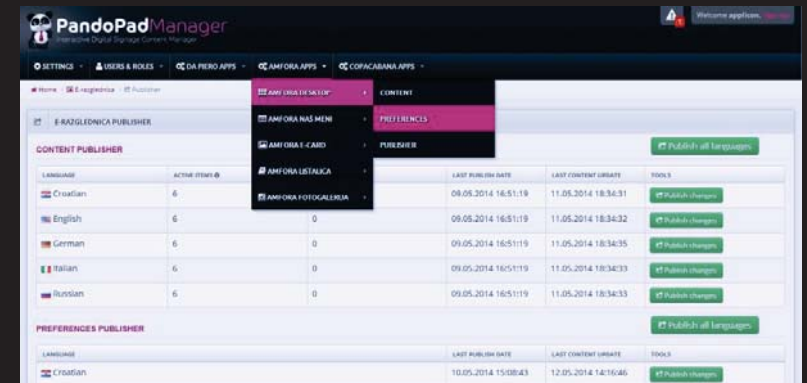


Applications

A catalogue of PandoPad applications is available. All of the applications and their content is easily managed through PandoPad Manager.



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Applications



Standard Applications

Standard PandoPad applications are universally applicable to all locations and all industries. They can be used individually or in combinations with other applications. We designed them to be an exceptional foundation for content creators and for simple management.

- PandoPad® Desktop
- PandoPad® Local Way Finder
- PandoPad® Outdoor Way Finder
- PandoPad® AdHub
- PandoPad® Non-Interactive Shop Window
- PandoPad® Shop Window
- PandoPad® eCard/Coupon
- PandoPad® Gallery
- PandoPad® Pages
- PandoPad® Customer Feedback



Custom Applications

To make PandoPad even more adapted to suit specific requirements of some industries and users, we have developed, and continue to develop, a suite of specialised applications. Through those it is also possible to integrate PandoPad with legacy applications, databases, and third party CMS applications.

- PandoPad® Custom Desktop
- PandoPad® Smart Products
- PandoPad® TELCO Tariff Advisor
- PandoPad® AIRPORT Time table
- PandoPad® HOTEL Guest Service
- PandoPad® BANK Exchange Rate
- PandoPad® BANK Calculators



Installation versions

Every PandoPad unit must have installed a client application. We offer licenses for interactive (INTERACTIVE), non-interactive (PLAYER) and FUN clients.

- PandoPad® INTERACTIVE
- PandoPad® PLAYER
- PandoPad® FUN



Content Management

Each PandoPad comes with PandoPad® Manager - its proprietary advanced content management system (CMS), that can be accessed through any browser on any type of PC, laptop, tablet, or smart phone.

- PandoPad® Manager
- Responsive design
- Implementation options
- Zones

50 ideas

Combining the fantastic PandoPad applications and premium hardware components, we have created a tool for you. A tool that will give you the status of a technology leader, impress your clients, free your creative imagination, support your campaign and your digital content in a very simple way.

Pandopad is a favourite gadget for professional advertisers and marketers.



PandoPad idea no. 1

Info Kiosk as a gadget

The first idea we start with is the traditional info kiosk solution. People still need it but today they want it to work completely differently than before and they want it to look different.

They have had enough of bad user experiences with the info kiosks so far.



PandoPad idea no. 2

A large "tablet" on the wall

People actually want to experience what they have experienced on their tablets. Therefore we are combining our software, design and hardware to offer a similar experience on the big screen.

Note: interpolations in walls are also very commonly used.

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PandoPad idea no. 3

Interactive window

This is a very common situation. If you have a window facing the street or passage, in a shopping mall, business building or an airport. Interactivity is achieved by applying a touch foil and the installation is done from inside the glass so it is fully protected.

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PandoPad idea no. 4

Custom designed editions

In the case where there is a special request from designers and architects for different embodiments of PandoPad, we will support such a project with full performance.

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PandoPad idea no. 5

Fitting into interior

PandoPad is a real and experienced chameleon for interiors. From golden interiors in Middle East to this minimalistic design from Scandinavia.

We make our housings in all colors.

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PandoPad idea no. 6

Branding

Branding or rebranding of a company, group of companies, product line, product, event, ... runs easily with PandoPad both on the screen and housing.

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PandoPad idea no. 7

Simple application of graphic images.

The slightly rounded, smooth powdercoated surface of the housing is ideal for the application of graphic images and branding.

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PandoPad idea no. 8

Top of the line production

Our housings are produced with high-end precision and design. They are fixed or mobile, freestanding or wall mounted.

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PandoPad idea no. 9

When you need maximum accessibility

We want PandoPad to be accessible to everyone.

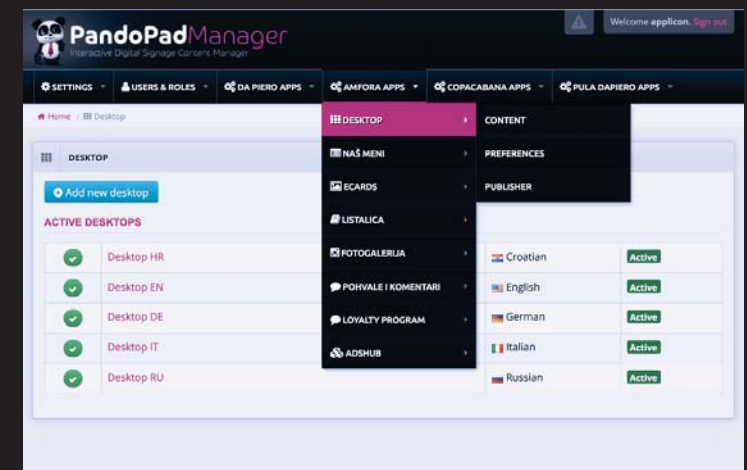
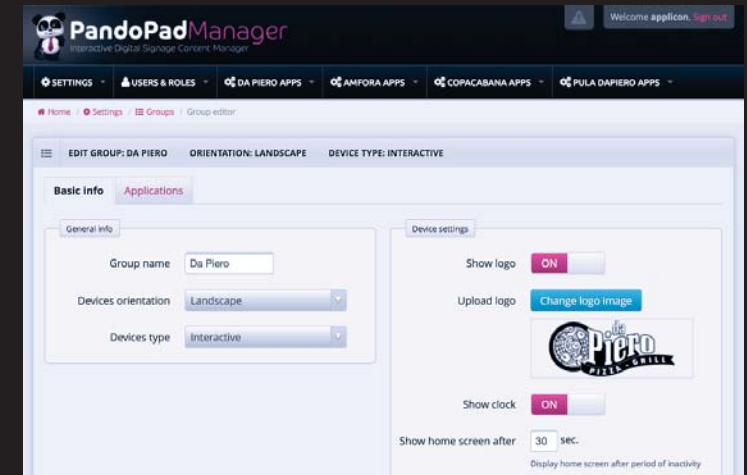


PandoPad idea no. 10

Simple content handling

You have a lot of digital content but not a lot of time? This is why you have PandoPad Manager. On any computer, or in your pocket.

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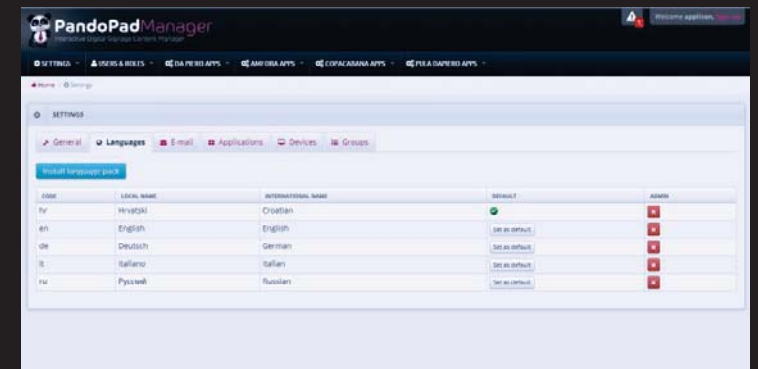


PandoPad idea no. 11

Multilingual support

PandoPad has no limit to the number of languages. Moreover, it offers the possibility of simple administration for a large number of languages, easily switchable virtual keyboard and easy translation.

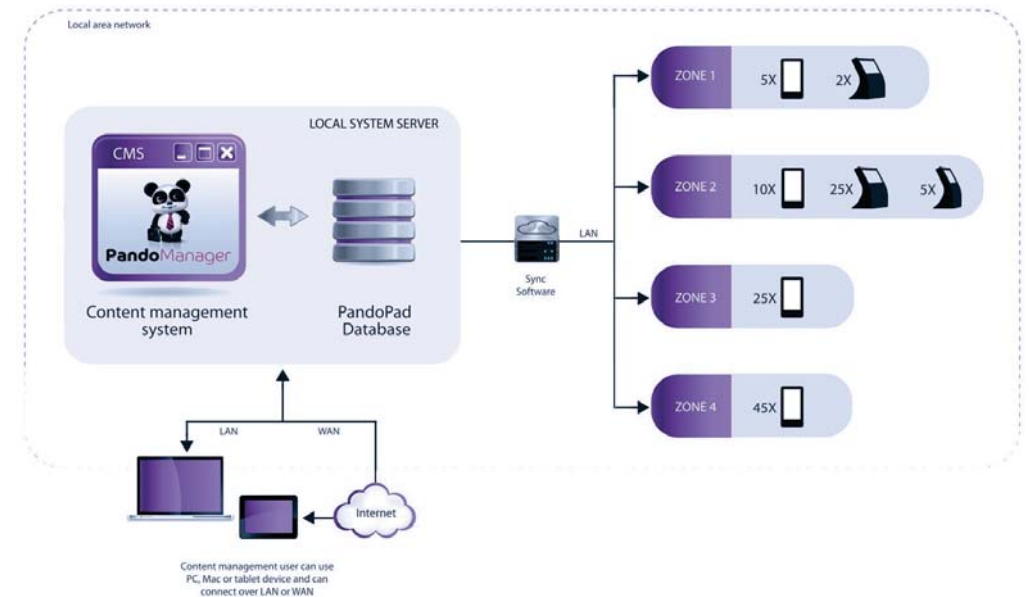
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PandoPad idea no. 12

When you need a large network

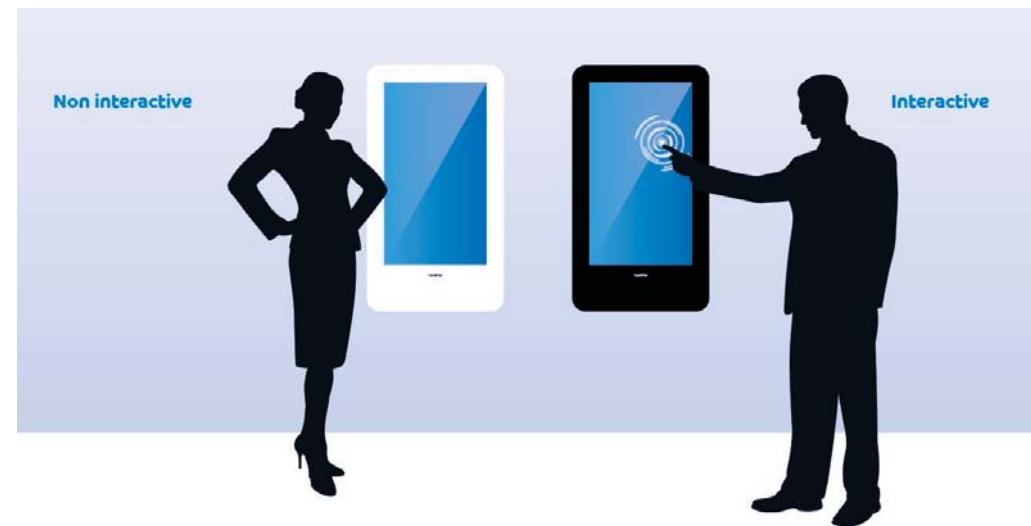
PandoPad system is easily manageable even if you have a large network with different geographies, installation areas, offices and devices.



PandoPad idea no. 13

Interactive or non-interactive

Interactive or non-interactive screens, or hybrid. With PandoPad you choose.

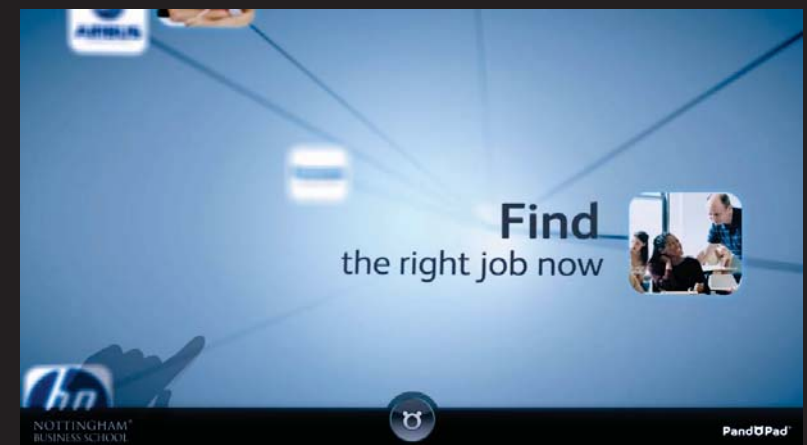
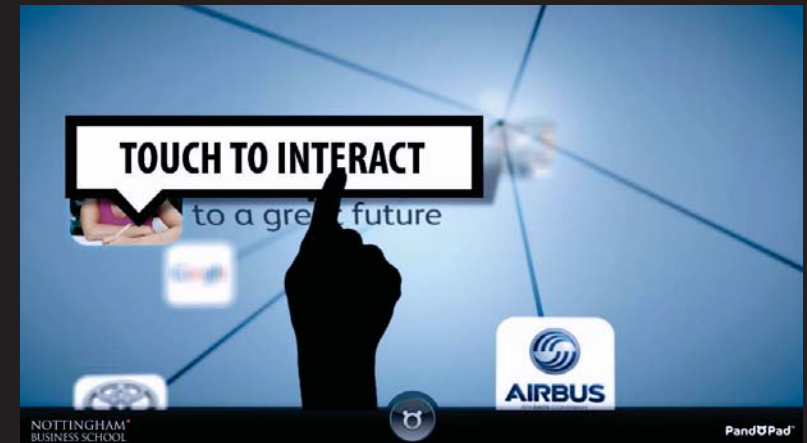


PandoPad idea no. 14

Call to action

Interaction should provoke and call to action. On interactive screens in public spaces, this is a little bit different to that on the web.

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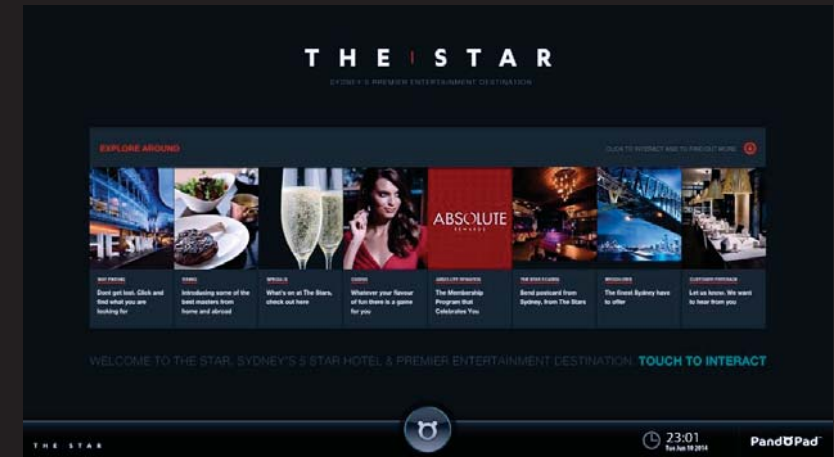


PandoPad idea no. 15

Beautifully designed desktop

Desktop - the most important point of the user experience. It has to impress from the first touch.

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PandoPad idea no. 16

Tourist services

Besides the warm greeting and smiles, the best way to welcome your guests is with PandoPad. In a few minutes they will be able to see how much you offer, and have a better understanding of what they can achieve while with you.

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PandoPad idea no. 17

In specialized stores

Telecom shops, boutiques, travel agencies, or any other specialized shops or departments in large stores may present their offer on interactive PandoPad.

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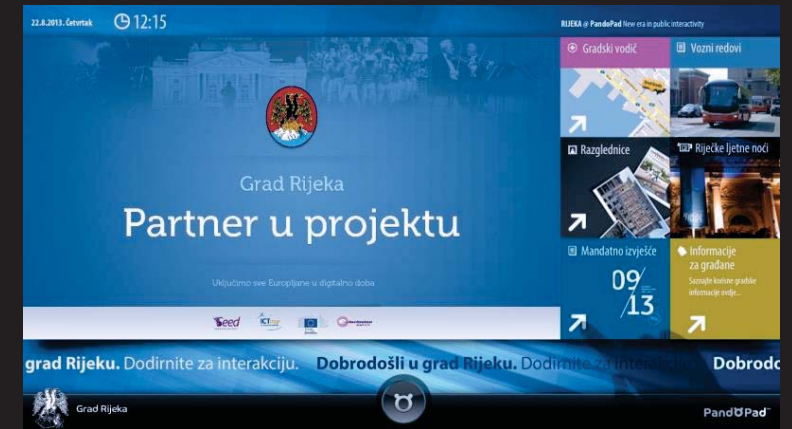


PandoPad idea no. 18

Information for citizens

Information must reach out to people so that they can actively participate in social events and know what is happening in their city.

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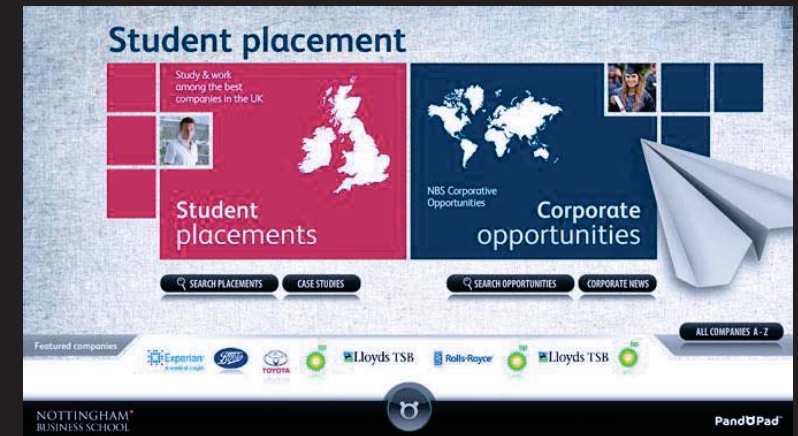


PandoPad idea no. 19

Student services

All students use the Web. But they do not always visit websites that you expect them to visit. Sometimes information needs to be put in the right spot.

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PandoPad idea no. 20

Edition for children

We think about the children and offer them fun with our Pando bears.



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PandoPad idea no. 21

Multimedia Advertising

PandoPad's screen never sleeps. At all times it can display images, animation or video. Most often this functionality is used for advertising.

Digital signage is the fastest growing online advertising platform in the world.

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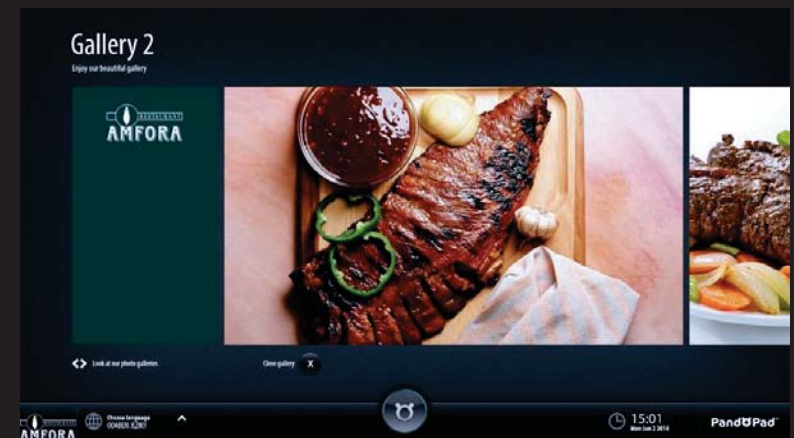


PandoPad idea no. 22

Image content presentation

Today we produce countless numbers of photos and they are all beautiful. It's time to show them on big screens

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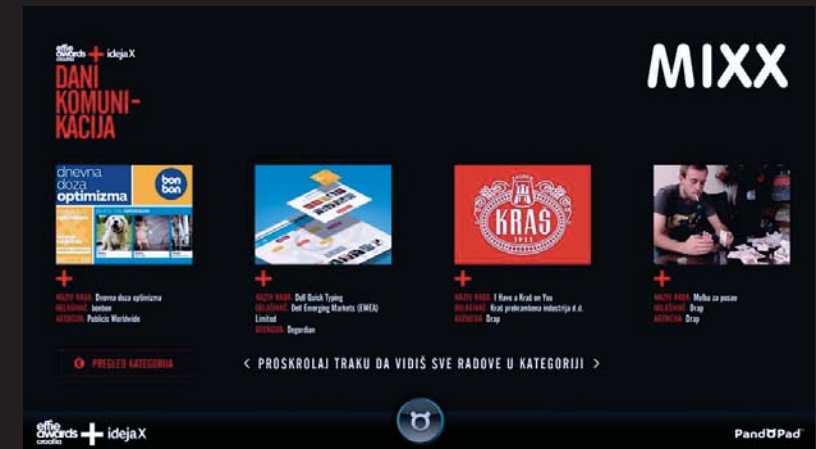


PandoPad idea no. 23

Video content presentation

Video looks great on PandoPad. If you have a lot of them, it will look even better.

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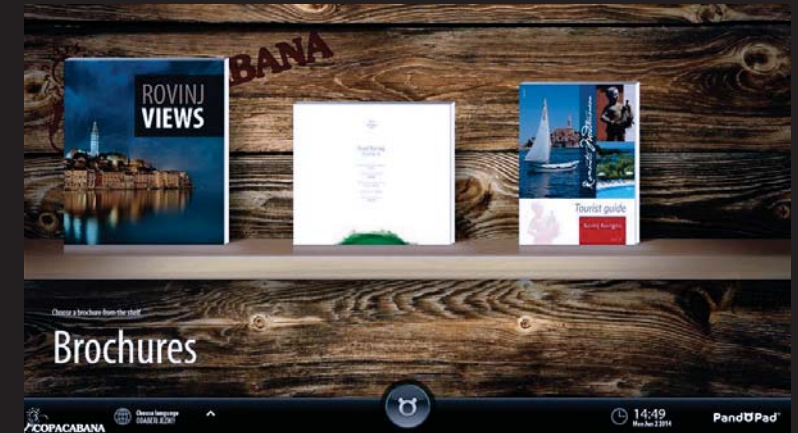
PandoPad idea no. 24

Presentation of brochures

Maintaining Brochures can be time consuming and costly. They must be constantly corrected, printed, distributed.

Being able to present it and distribute it like this is simple and cost effective. Books, picture books, catalogs, anything can be presented in a unique and interactive way.

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PandoPad idea no. 25

Presentation of categorized products with filter

One or a multitude of products in the product line with a variety of characteristics can be shown in an attractive, smart and searchable way with the right multimedia presentation.

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PandoPad idea no. 26

Sending eCards

Nostalgic habits or a human need? People continue to send cards by e-mail. This is the most popular PandoPad application.

Note: the e-mail arrives not just with the postcard, but can also have a call to action.

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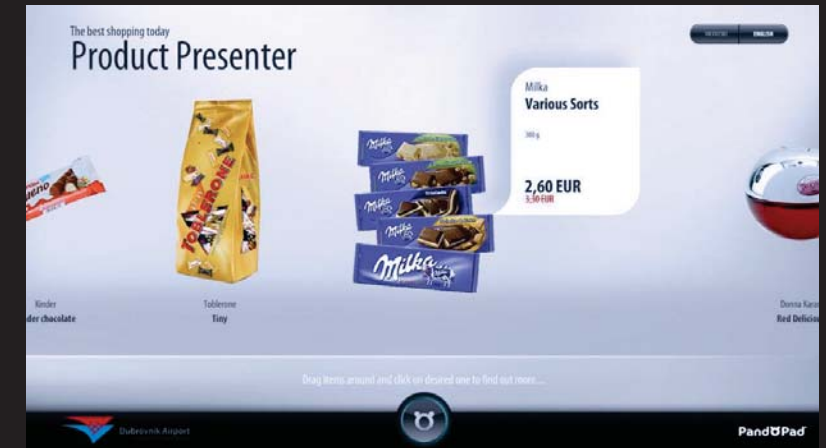


PandoPad idea no. 27

Presentation of product on special offer

There is always something on special offer, but how would you bring it to the big screen? With PandoPad quickly and easily.

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PandoPad idea no. 28

Sending eCoupons

Do you have a discount? There is nothing better than when one of your customers thinks that he must quickly inform everybody else.

With eCoupons anyone can send special offers to themselves or friends.

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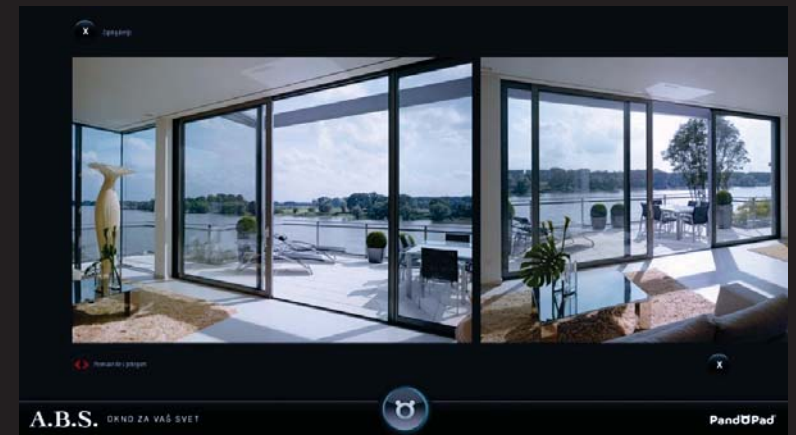
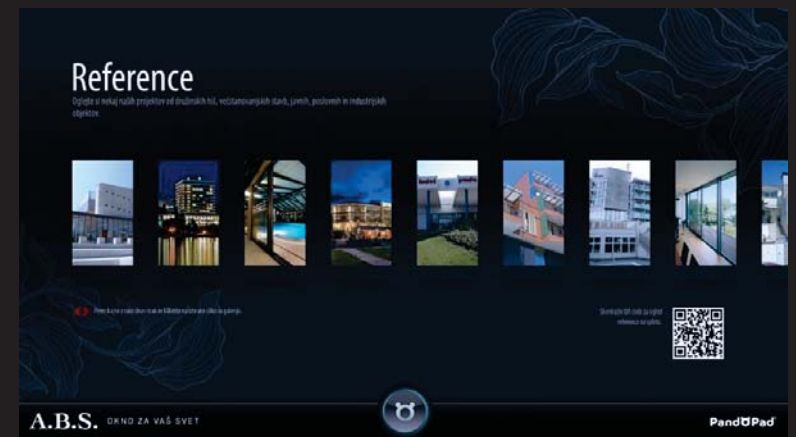


PandoPad idea no. 29

Presentation of references

Your projects are wonderful, visual, and you want to show them in the best possible way. You choose PandoPad.

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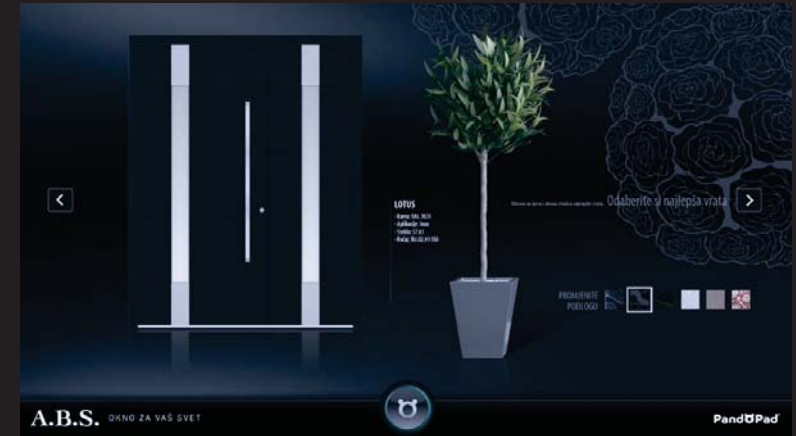


PandoPad idea no. 30

Configuring the products

Your products are wonderful and you want to place them in a different environment and show to customers.

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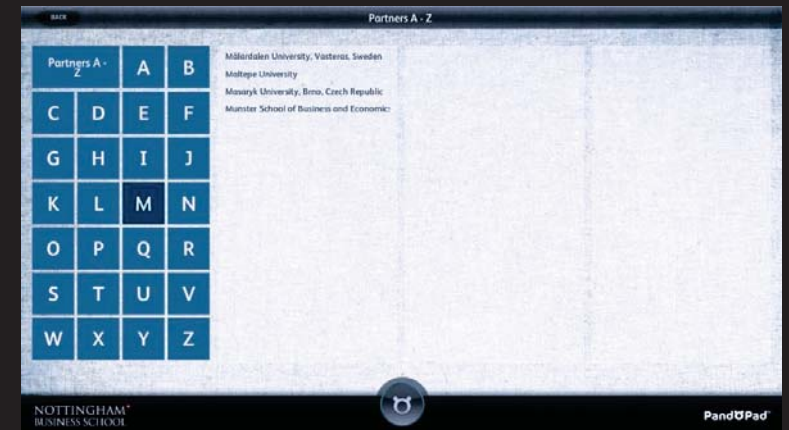


PandoPad idea no. 31

Search by alphabet

When you need to quickly and easily search and present a large number of subjects.

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PandoPad idea no. 32

Search on maps

When you need a geolocation of the object.



PandoPad idea no. 33

Customer feedback

You want to know what customers think about your service or product immediately.

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PandoPad idea no. 34

Loyalty programs

A meeting place with loyalty program can be PandoPad. In the preparatory stage of the survey or later for registration.

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PandoPad idea no. 35

Collecting user information

Do you want to collect information from interested customers or market research, or hear the opinion of existing clients.

You can do that through a survey or product announcement, but also in many other ways.

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PandoPad idea no. 36

Local wayfinder

To provide orientation of the object, building, the fairgrounds or park with a futuristic application.

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PandoPad idea no. 37

Outdoor Wayfinder

To provide orientation of the region or the city with a futuristic application on Google Maps.

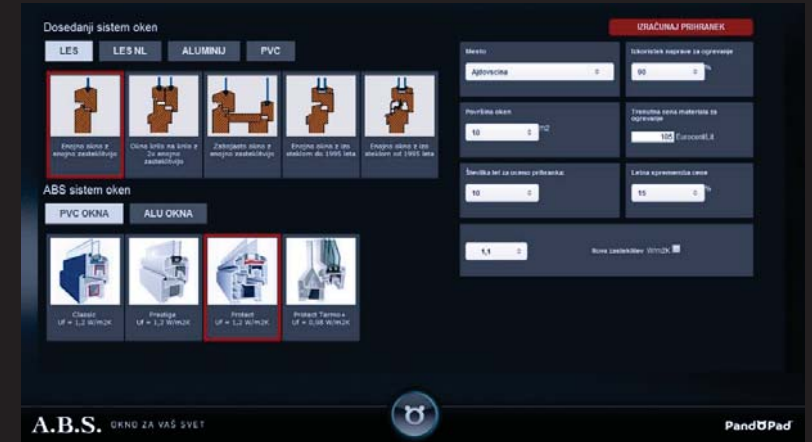
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Calculators

People are impatient and want to know how much your product will cost them.

It can be a product to buy or a loan in the bank.



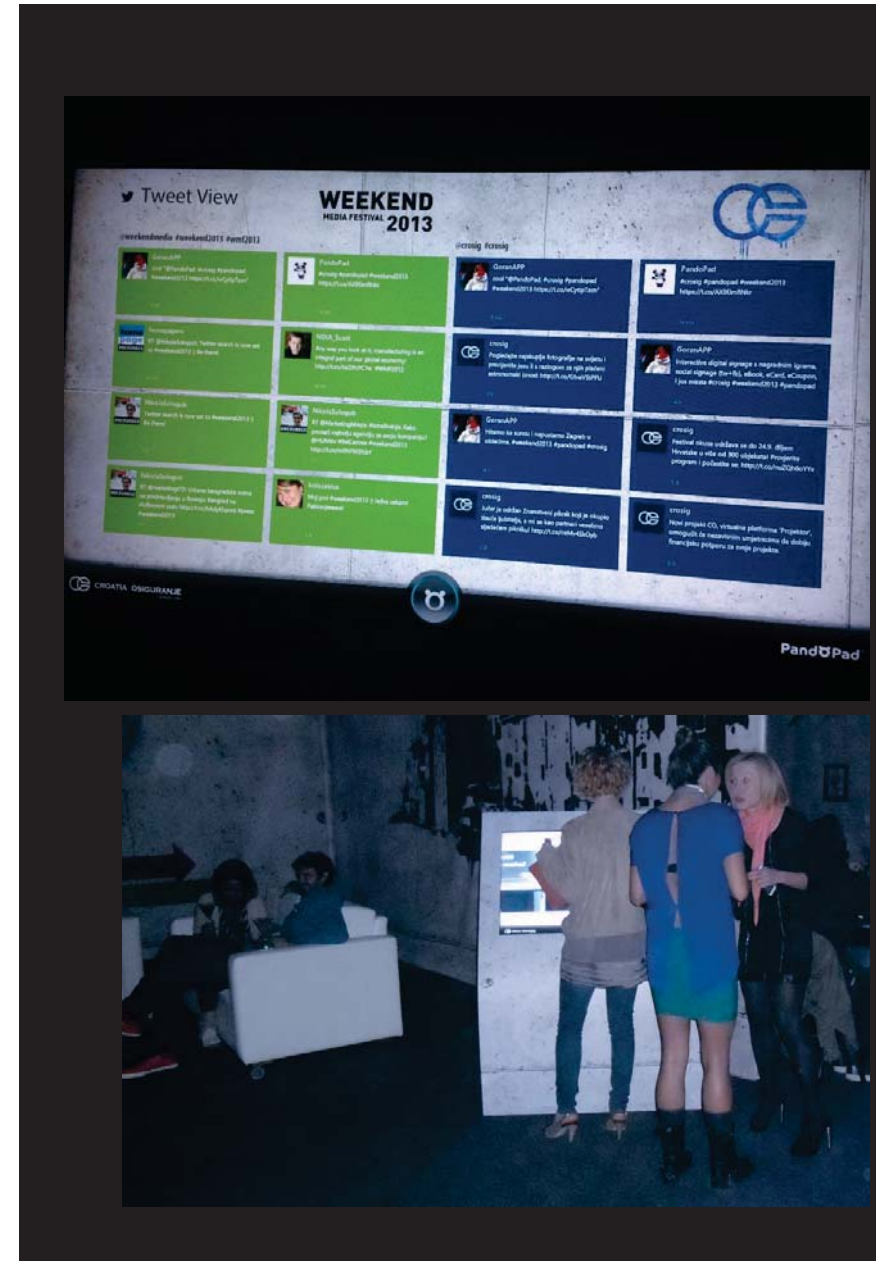
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PandoPad idea no. 39

Social networks

Connecting the virtual and the real world.
Through a multitude of combinations.

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PandoPad idea no. 40

Game contest

To make a superior branded game. Set it up on a beautifully designed stand in many places such as shopping malls, airports. Connect it with the web and social networks.

You are at the right place.

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PandoPad idea no. 41

Prize e-mail game

Simple and effective giveaways at trade shows and conferences or in permanent locations of PandoPad units.

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PandoPad idea no. 42

Games

Finished games that just need rebranding,
or completely new ones on kids
PandoPad's or PandoPad's for adults.

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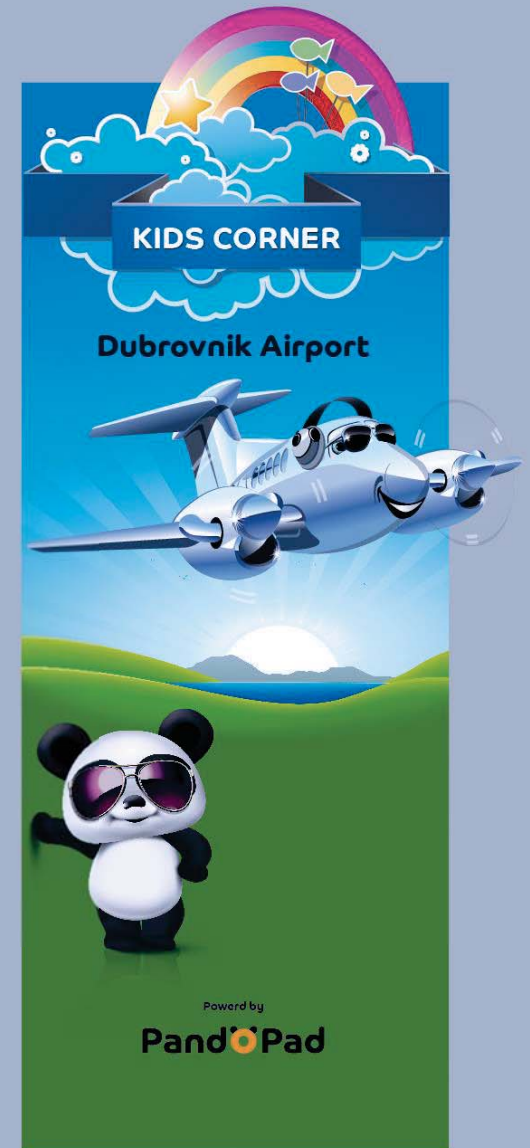


PandoPad idea no. 43

Kids corners

Kids corner, a fun place for teenagers or children's lounge. Entertain them while you wait in a queue or talk with a salesperson. Those are only a few ideas with PandoPad.

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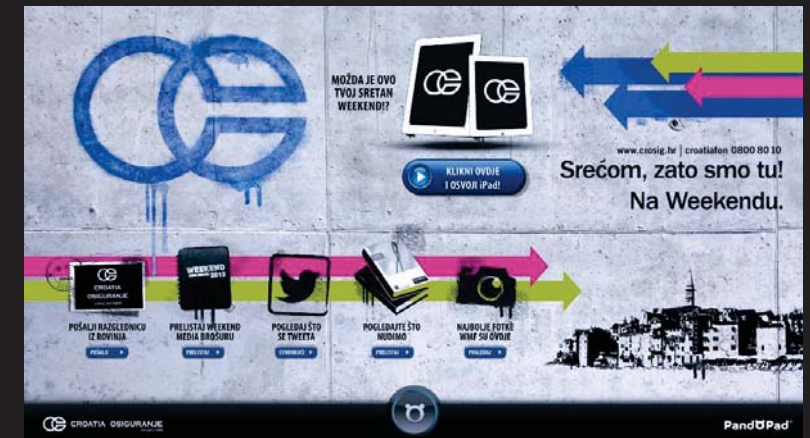


PandoPad idea no. 44

Marketing campaign support

New products or services will look better on PandoPad.

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PandoPad idea no. 45

Appearances on shows and conferences

PandoPad is often seen as a guest and the partner of a number of trade shows and conferences.

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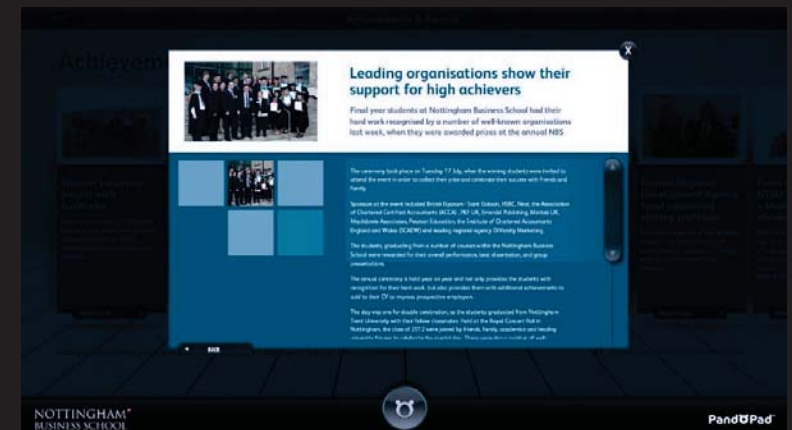


PandoPad idea no. 46

Executive presentations

When your important business partner knocks on the door, you want to give them the most impressive presentation of your company, organization or projects. Maybe they can play around with it while he is still waiting to enter.

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PandoPad idea no. 47

Event support

From concerts, sporting events, trade shows, conferences, receptions, introducing new products, keynote press conferences, anywhere and at any place, PandoPad can serve you.

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PandoPad idea no. 48

Support for presentations

At an important meeting where PowerPoint is not enough, and where you do not want to bother with the projector.

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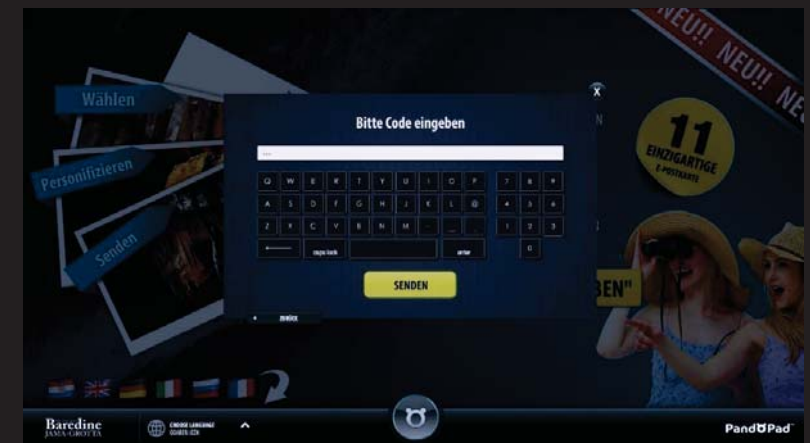


PandoPad idea no. 49

Code generator applications

Sometimes the service on PandoPad must be immediately charged. Therefore there are codes.

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PandoPad idea no. 50

HD video

You have a beautiful video in Full HD?
It will look great on PandoPad.

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